

International Trade Administration

The mission of the International Trade Administration (ITA) is to create economic opportunity for U.S. workers and firms by promoting international trade, opening foreign markets, ensuring compliance with trade laws and agreements, and supporting U.S. commercial interests at home and abroad. ITA's goals and objectives are accomplished through five program areas:

Manufacturing and Services (MAS) is ITA's industry-based program that focuses on the domestic and international aspects of U.S. industrial competitiveness. MAS uses its industry sector expertise to counsel American businesses and to work with U.S. industry to evaluate the needs of American manufacturers. MAS and service industries assess the economic impact of new and existing government rules and regulations on U.S. manufacturing competitiveness. MAS represents the interests of the U.S. manufacturing and services sectors in U.S. Government policy setting and regulatory programs. MAS is responsible for negotiating and enforcing industry sector trade agreements such as those on autos and aircraft.

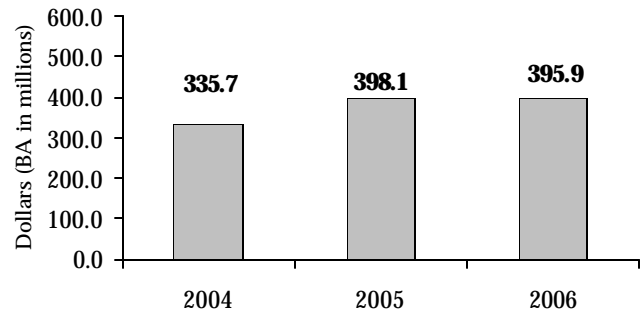
Market Access and Compliance (MAC) identifies market access barriers and the means to overcome them, assists in the formulation of U.S. bilateral and multilateral trade policies to achieve greater market access, and provides counseling and assistance to U.S. businesses seeking access to markets in specific countries or regions. Through the Trade Compliance Center (TCC), ITA systematically monitors, investigates, and evaluates foreign compliance with multilateral, bilateral, and other international trade agreements.

Import Administration (IA) defends American firms from injurious practices by administering the U.S. antidumping and countervailing duty laws in a manner consistent with U.S. international obligations. IA works extensively with U.S. businesses on a regular basis to help them understand U.S. trade laws related to dumping and foreign government subsidies and to act if they are injured by those practices. IA manages an Unfair Trade Practices Team that tracks, detects and confronts unfair competition by monitoring economic data from our global competitors and investigates evidence of unfair subsidization and production distortions. IA oversees the phase-out of the multifiber arrangement during FY 2005 and will conduct any textile-related cases brought by U.S. industry in the area of textiles imports.

Trade Promotion and the U.S. and Foreign Commercial Service (USFCS) conducts trade promotion programs intended to broaden and deepen the base of U.S. exports particularly for small and medium-sized firms. The USFCS provides American companies with reliable advice on the range of public and private export assistance programs and offers knowledgeable support for all federal trade promotion services through the Trade Information Center (1-800-USA TRADE). The USFCS serves as the primary distribution source of federal trade finance programs for smaller firms. The program offers export assistance through information, referral and follow-up services through its integrated global field network. The USFCS leads interagency advocacy efforts for major overseas projects, including early involvement in project development and assistance to resolve post-transaction problems.

Executive Direction and Administration (ExAdmin) directs policy and planning to effectively plan and manage ITA. ExAdmin delivers administrative services to enable ITA's programs to advance their program goals. These administrative services include information technology support systems, strategic planning and performance management services, human capital planning, human resources services, financial management, and general administrative assistance.

ITA Funding



Summary of Appropriations

Funding Levels

Appropriation	2004 <u>Actual</u>	2005 <u>Estimate</u>	2006 <u>Estimate</u>	Increase <u>(Decrease)</u>
Operations and Administration	\$378,102	\$388,257	\$395,925	\$7,668
U. S. Travel & Tourism Promotion Advisory Board		9,866	0	(9,866)
TOTAL, APPROPRIATIONS	378,102	398,123	395,925	(2,198)
Unobligated balance rescission	(48,386)			
Transfer from USAID	6,025			
TOTAL BUDGET AUTHORITY	335,741	398,123	395,925	(2,198)
 FTE				
Operations and Administration	2,217	2,553	2,553	0
Reimbursable	25	49	49	0
Total	2,242	2,602	2,602	0

Highlights of Budget Changes

Appropriation: Operations and Administration

Summary of Requirements

	<u>Detailed</u>		<u>Summary</u>	
	<u>FTE</u>	<u>Amount</u>	<u>FTE</u>	<u>Amount</u>
2005 Appropriation			2,553	\$388,257
FY 2005 Fee Collections				8,000
FY 2005 Gross Appropriation			<u>2,553</u>	<u>396,257</u>
Adjustments to Base				
Other Changes				
2005 Pay raise		\$3,327		
2006 Pay raise		2,883		
Payment to Working Capital Fund		143		
Full year cost in FY 2006 of positions financed for part year in FY 2005		49		
Change in compensable day		(702)		
Civil Service Retirement System(CSRS)		(213)		
Federal Employees' Retirement System(FERS)		358		
Thrift Savings Plan		67		
Federal Insurance Contributions Act (FICA) -OASDI		135		
Health insurance		1,067		
Employees' Compensation Fund		21		
Travel: Mileage		14		
Rent payments to GSA		283		
Printing and reproduction		46		
NARA		4		
Other services: Working Capital Fund		982		
Capital Security Cost Sharing Program (CSCSP)		9,109		
Overseas wage increases		694		
Overseas price increases		273		
General Pricing Level Adjustment:				
Transportation of things		42		
Rent payments to others		137		
Other services		1,108		
Supplies		58		
Equipment		106		
In Flight Survey		37		
I-94 Processing		1		
Official Airlines Guide		1		
International Cooperative Administrative Support Services		2,281		
Non-ICASS Local Guard Service		176		
Military Pouch Service		43		
Currency Loss		1,600		
Subtotal, other cost changes			<u>0</u>	<u>24,130</u>
Less Amount Absorbed				(10,762)
TOTAL, ADJUSTMENTS TO BASE			<u>0</u>	<u>13,368</u>
2006 Gross Base			2,553	409,625
Program Changes			0	(700)
2006 GROSS APPROPRIATION			<u>2,553</u>	<u>408,925</u>
FY 2006 Fee Collections			0	(13,000)
2006 NET APPROPRIATION			<u>2,553</u>	<u>395,925</u>

Comparison by Activity

	2005 Currently Avail.		2006 Base		2006 Estimate		Increase / Decrease	
	FTE	Amount	FTE	Amount	FTE	Amount	FTE	Amount
DIRECT OBLIGATIONS								
Manufacturing and Services	284	\$48,376	284	\$48,134	284	\$47,434	0	(\$700)
Market Access and Compliance	275	48,045	275	39,815	275	39,815	0	0
Import Administration	442	61,741	442	62,134	442	62,134	0	0
Trade Promotion and U.S. Foreign Commercial Service	1,386	216,061	1,386	220,722	1,386	220,722	0	0
Executive Direction / Administration	166	25,661	166	25,820	166	25,820	0	0
TOTAL DIRECT OBLIGATIONS	2,553	399,884	2,553	396,625	2,553	395,925	0	(700)
REIMBURSABLE OBLIGATIONS	49	31,000	49	31,000	49	31,000	0	0
TOTAL OBLIGATIONS	2,602	430,884	2,602	427,625	2,602	426,925	0	(700)
FINANCING								
Unobligated balance, start of year		(11,627)						
Offsetting collections from:								
Federal funds		(23,000)				(18,000)		
Non-Federal sources		(8,000)				(13,000)		
Subtotal, financing	0	(42,627)			0	(31,000)		
TOTAL BUDGET AUTHORITY	2,602	388,257			2,602	395,925		

Highlights of Program Changes

	Base		Increase / Decrease	
	FTE	Amount	FTE	Amount
Manufacturing and Services	284	\$48,134	0	-\$700

In FY 2004, an Assistant Secretary for Manufacturing and Services (MAS) was established in the International Trade Administration. As a result of this reorganization, certain economies of scale and savings were realized regarding MAS's ability to complete detailed sector analysis of service and manufacturing industries. This realized savings has enabled MAS to decrease its base program by \$0.7 million. This program decrease resulted from savings due to streamlining and consolidation of similar functions.

Appropriation: U.S. Travel and Tourism Promotion Advisory Board

Summary of Requirements

	Detailed		Summary	
	<u>FTE</u>	<u>Amount</u>	<u>FTE</u>	<u>Amount</u>
2005 Appropriation			0	\$9,866
Adjustments to Base				
Deletion of One Time Program	0	(\$9,866)		
TOTAL, ADJUSTMENTS TO BASE			<u>0</u>	<u>(9,866)</u>
2006 Base			0	0
Program Changes			0	0
2006 APPROPRIATION			<u>0</u>	<u>0</u>

ITA Performance Measures

For FY 2006, ITA continues to refine the series of performance measures implemented in FY 2002. These measures are used to assess and substantiate the impact of ITA's program activities. This list of measures concentrates on ITA's priority programs and activities while focusing on outcomes and results. These current measures cut across ITA organizational lines and indicate results and performance that are ITA-wide in scope. The following table shows the measures that ITA uses to measure its performance. A more detailed description of these goals and measures can be found in the ITA section of the Department of Commerce budget.

Performance Goals (Obligations) and Measures (Targets)

(Dollars in millions)

	2004 <u>Actual</u>	2005 Estimate / <u>Target</u>	2006 Estimate / <u>Target</u>
Goal 1: Strengthen U.S. Industries	\$56.0	\$63.0	\$52.2
Assessment of the trade and economic analysis process	New	New	70
Customer perception of ease of access to export and trade information and data	74	74 to 76	74 to 76
Goal 2: Expand U.S. Exporter Base	\$248.7	\$257.5	\$262.3
% of undertaken advocacy actions completed successfully	13%	12% to 15%	12% to 15%
Number of U.S. exporters entering new market	4,759	4,760 to 5,500	4,760 to 5,500
Number of U.S. firms exporting for the first time	704	700 to 850	700 to 850
Number of export transactions made as a result of USFCS involvement	11,382	11,385 to 13,500	11,385 to 13,500
% of USFCS fee funded programs	1%	2%	3%
Goal 3: Ensure Fair Competition in International Trade	\$110.7	\$120.3	\$112.5
% of antidumping or countervailing duty cases completed on time	100%	100%	100%
Number of market access and compliance cases initiated	161	160 to 170	150 to 160
Number of market access and compliance cases concluded	116	75 to 85	80 to 90
Total:	\$415.4	\$440.8	\$426.9

* Amount for FY 2005 includes one time funding for Travel and Tourism Advisory Board.